

दि. २५ जानेवारी, २०२२ ते दि. १५ मार्च
२०२२ या कालावधीतील राष्ट्रीय मतदार
जागृती स्पर्धा (National Voters'
Awareness Contest) यामध्ये सहभागी
होण्याकरिता विद्यार्थ्यांना प्रोत्साहित
करण्याबाबत

महाराष्ट्र शासन
उच्च व तंत्रशिक्षण विभाग
शासन परिपत्रक क्र. संकीर्ण २०२२/ प्र .क्र. २३/ वि. शि. ५
मादाम कामा रोड, हुतात्मा राजगुरु चौक,
मंत्रालय, मुंबई ४०० ०३२
दिनांक - २१ फेब्रुवारी, २०२२.

- वाचा :**
१. प्रधान सचिव तथा मुख्य निवडणूक अधिकारी, महाराष्ट्र यांचे अर्धशासकीय पत्र क्र. संकीर्ण-२०२२/प्र.क्र.११४/२२/३३. दिनांक १०/०२/२०२०
 २. भारत निवडणूक आयोगाचे क्र.४९९/SVEEP-II/Online Contest/ २०२२. दि.०५/०२/२०२२ चे पत्र
 ३. प्रधान सचिव तथा मुख्य निवडणूक अधिकारी, सामान्य प्रशासन विभाग (का-३३), मंत्रालय, मुंबई यांचे क्र. संकीर्ण-२०२२/ प्र.क्र.११४/ २२/३, दिनांक ११/२/२०२२ चे पत्र

परिपत्रक

भारत निवडणूक आयोगाच्या मतदारांचे पद्धतशीर शिक्षण आणि निवडणूक सहभाग (Systematic Voter Education and Electoral Participation (SVEEP)" या कार्यक्रमांतर्गत नागरिकांमध्ये निवडणूक विषयक जनजागृती व्हावी, या हेतूने भारत निवडणूक आयोग विविध उपक्रम आयोजित करते. त्यानुषंगाने सर्व नागरिकांचे निवडणूकीतील सहभाग वाढावा म्हणून भारत निवडणूक आयोगाने राष्ट्रीय स्तरावर दि. २५ जानेवारी, २०२२ ते दि. १५ मार्च २०२२ या कालावधीत राष्ट्रीय मतदार जागृती स्पर्धा आयोजित केलेली आहे. राष्ट्रीय मतदार जागृती स्पर्धाच्या अंतर्गत अ) प्रश्न मंजुषा स्पर्धा, ब) व्हिडीओ तयार करण्याची स्पर्धा, क) पोस्टरची डिझाईन करण्याची स्पर्धा. ड) गाण्याची स्पर्धा, ई) घोषवाक्य (Slogan) तयार करण्याची स्पर्धा अशा पाच प्रकारच्या स्पर्धा आयोजित केलेल्या आहेत. या स्पर्धांची सविस्तर माहिती <https://ecisveep.nic.in/contest/> या वेबसाईटवर उपलब्ध करून देण्यात आलेली आहे. या स्पर्धेमध्ये राज्यातील विद्यापीठ व महाविद्यालयांमधील विद्यार्थ्यांनी अधिकाधिक सहभाग घ्यावा, असे भारत निवडणूक आयोगाचे निर्देश आहेत. त्यानुषंगाने प्रधान सचिव तथा मुख्य निवडणूक अधिकारी, महाराष्ट्र यांनी त्यांच्या दिनांक १०.०२.२०२२ रोजीच्या पत्रान्वये राज्यातील सर्व विद्यालय व महाविद्यालयांमधील विद्यार्थ्यांना या स्पर्धेत सहभागी होण्यासाठी प्रोत्साहित करण्याची विनंती केलेली आहे.

२. त्यानुसार या परिपत्राकान्वये, राज्यातील अकृषी विद्यापीठे, अभिमत विद्यापीठे, स्वयं अर्थसहाय्यित विद्यापीठे यांचे कुलगुरु यांना असे निर्देश देण्यात येत आहे की, त्यांनी त्यांच्या विद्यापीठ परिसरातील

विद्यार्थ्यांना राष्ट्रीय मतदार जागृती स्पर्धेमध्ये सहभागी होण्यासाठी प्रोत्साहित करावे आणि विद्यापीठाशी संलग्न असलेले महाविद्यालय, अभियांत्रिकी महाविद्यालय, तंत्रनिकेतने व तत्सम शैक्षणिक संस्था यांना विद्यार्थ्यांना राष्ट्रीय मतदार जागृती स्पर्धेमध्ये सहभागी होण्यासाठी प्रोत्साहित करण्याबाबत निर्देश द्यावेत.

३. राष्ट्रीय मतदार जागृती स्पर्धेमध्ये अधिकाधिक विद्यार्थ्यांना सहभागी करिता खालीलप्रमाणे कार्यवाही करण्यात यावी.

अ) विद्यापीठ व महाविद्यालय यांच्या वेबसाईटवरुन सदर स्पर्धेचे पोस्टर व मार्गदर्शक सूचना प्रसारीत करून स्पर्धेची प्रचार व प्रसिद्धी करण्यात यावी.

आ) विद्यापीठ व महाविद्यालयाच्या विविध समाजमाध्यमे, विविध व्हाट्स अॅप / टेलिग्राम ग्रुप वर या स्पर्धेची प्रचार व प्रसिद्धी करण्यात यावी.

इ) विद्यापीठ व महाविद्यालय यांच्या नोटीस बोर्डवर राष्ट्रीय मतदार जागृती स्पर्धेचे पोस्टर स्पर्धेच्या कालावधीत नियमित लावण्यात यावे.

ई) स्पर्धेच्या कालावधीत सदर स्पर्धेची माहिती विद्यापीठ व महाविद्यालयांशी संलग्न असलेल्या NSS, NYK, NCC च्या विद्यार्थ्यांच्या व्हाट्सअॅप / टेलिग्राम ग्रुप वर तसेच ई-मेल वर नियमितपणे पाठविण्यात यावी. विद्यापीठामार्फत NSS, NCC, Student Welfare Association यावर या स्पर्धेच्या प्रसिद्धी व कार्यवाहीची जबाबदारी देण्यात यावी.

उ) विद्यापीठ व महाविद्यालयामधील निवडणूक साक्षरता मंडळामार्फत विद्यार्थ्यांमध्ये या स्पर्धेचा प्रचार व प्रसिद्धी करण्यात यावी.

४. यासंदर्भातील भारत निवडणूक आयोगाच्या दि.०५.०२.२०२२ रोजीच्या पत्राची प्रत, स्पर्धेच्या माहिती पत्रकाची प्रत, पोस्टरची सॉफ्ट कॉपी आवश्यक कार्यवाहीस्तव सोबत जोडलेली आहे.

५. सदर शासन परिपत्रक महाराष्ट्र शासनाच्या www.maharashtra.gov.in या संकेतस्थळावर उपलब्ध करण्यात आले असून त्याचा संकेतांक २०२०२२११४५३४०५२०८ असा आहे. हे परिपत्रक डिजिटल स्वाक्षरीने साक्षांकित करून काढण्यात येत आहे.

महाराष्ट्राचे राज्यपाल यांच्या आदेशानुसार व नावाने,

(अजित बाविस्कर)
उपसचिव

प्रत

१. मा. प्रधान सचिव तथा मुख्य निवडणूक अधिकारी, मंत्रालय, मुंबई,
२. कुलसचिव, सर्व अकृषी विद्यापीठे / सर्व अभियांत्रिकी विद्यापीठे / सर्व स्वयं अर्थसहायीत विद्यापीठे

३. संचालक, उच्च शिक्षण संचालनालय, महाराष्ट्र राज्य, पुणे.
४. संचालक, तंत्र शिक्षण संचालनालय, महाराष्ट्र राज्य, मुंबई
५. संचालक, कला संचालनालय, महाराष्ट्र राज्य, मुंबई
६. सर्व विभागीय सहसंचालक, उच्च शिक्षण / सर्व विभागीय सहसंचालक, तंत्र शिक्षण
७. निवड नस्ती.

ELECTION COMMISSION OF INDIA

Nirvachan Sadan, Ashoka Road, New Delhi – 110 001

No.491/SVEEEP-II/Online Contest/2022

05/02/2022

To,

The Chief Electoral Officers

Of All States/ UTs

**Subject: Encouraging participation of Educational Institutions in the National
Voters' Awareness Contest regarding**

Sir/ Madam,

The Election Commission of India on the occasion of National Voters' Day 2022 has launched a National Voter Awareness contest- '**My Vote is my Future-Power of One Vote**' to reiterate the importance of every vote through creative expression. The aforementioned contest by SVEEP (Systematic Voters' Education and Electoral Participation) programme of Election Commission of India taps into the talent and creativity of people, while also strengthening democracy through their active involvement.

About the Contest:

- The five contests are: Quiz Contest, Video Making Contest, Poster Design Contest, Song Contest, and Slogan Contest. The contests are open to all age groups.
- The contests are scheduled from January 25th, 2022 to March 15th, 2022. There are different categories and awards. The details of the contests can be accessed at <https://ecisveep.nic.in/contest/>
- Details about different contests are also enclosed with this letter.

CEOs/DEOs shall note the following details to encourage maximum participation in aforementioned contest:

- Details including Guidelines and Awards shall be translated by the CEO office in vernacular languages and circulated to encourage maximum participation.
- All information regarding the contest including posters, guidelines, videos etc shall be disseminated through various modes of communication like print media, social media platforms and various Whatsapp groups. Also the same needs to be uploaded on the websites of CEOs and DEOs office.
- Contest posts on ECI SVEEP social media platforms shall also be shared through CEOs/DEOs social media platforms for enhanced reach.
- CEOs, DEOs shall issue a press note and conduct a press meet to inform the media houses about the contest and ensure its publicity through print, and electronic media for a wider audience. Draft Copy of the Press Note is attached for reference.
- The information regarding the contest shall be shared with various whatsapp groups of BLOs, members of NSS, NYK, NCC, Press Information Bureau, Media houses and other relevant groups for its further dissemination, on a regular basis, during the contest period.
- While uploading the content on the social media platforms kindly use the hashtag #PowerOfOneVote

Engagement with state/ district icons:

- CEOs, DEOs shall engage with the icons in regards with the contest and get video messages uploaded on various social media platforms, including icons' social media platforms.
- The icons shall be requested to send a recorded message, appealing people to participate in the said contest.
- A draft text for the message is attached herewith for reference.

Engagement with Educational institutions:

- CEOs and DEOs to further engage with Education department and Education institutions, Universities, Colleges and school administration to sensitize them about the said contest seeking maximum students' participation.
- The institutions shall display the contest posters on the display boards for wider reach and also circulate amongst students/ alumni over whatsapp groups/ emails.
- Educational institutions shall be asked to encourage maximum students participation in the said contest.

Activities with Other departments:

- The guidelines and posters shall also be circulated with Industry bodies, Corporate houses, banks, post offices, railways and other Government departments, Voter Awareness Forums for wider information dissemination and enhanced participation in the contests.

Encl: As above

Yours faithfully,


(Anuj Chandak)

Joint Director



NATIONAL VOTER AWARENESS CONTEST

On the occasion of 12th National Voters' Day, Election Commission of India launched a National Voter Awareness contest- '**My Vote is my Future- Power of One Vote**' to reiterate the importance of every vote through creative expression. The National Voter Awareness Contest by the Election Commission of India's SVEEP (Systematic Voters' Education and Electoral Participation) program taps into the talent and creativity of people, while also strengthening democracy through their active involvement. Open to all age groups, the contest aims at celebrating ideas and content curated on the theme of the importance of every single vote in a democracy. The website (<https://ecisveep.nic.in/contest/>) is developed to provide a detailed overview of the five contests to all the participants. The following are the comprehensive details of each contest.

CONTEST TIMELINE: January 25, 2022 – March 15, 2022

THEME: "My Vote is My Future: Power of One Vote"

CONTESTS:

1. **Quiz Contest:** The Quiz Contest is to engage with inquisitive minds to gauge the awareness level of participants regarding the electoral process in the country.

- The contest will have questions related to the basic and important information relevant to all categories of voters, Electoral roll, EVM & VVPAT, Election Law, IT Applications, and History of Indian Elections.
- There are 3 levels (Easy, Intermediate & Difficult) of the quiz contest with each level having 20 multiple choice questions to be answered within a time limit of

maximum 10 minutes for each level. The participant has to answer at least 7 out of 20 questions right in each level to proceed to the next level.

- Participants may verify the scores after the completion of every level and will get a badge as per their performance which they can share on social media. The participant who gets the maximum score in minimum time shall be awarded the winner.
- All participants will receive e-certificate upon the completion of all three levels of quiz contest.

2. Song Contest: The Song Contest is aimed at harnessing the talent and potential of creative minds through the medium of a song in any form including Classical, Contemporary & Rap etc.

- Participants can create and share original compositions on the theme related to 'My Vote Is My Future'.
- Artists & singers may use any musical instrument of their choice. The song duration must not exceed 3 minutes.

3. Video Making Contest: Video Making Contest provides an opportunity to camera lovers to create a video that celebrates the diversity & festivity of Indian Elections.

- Apart from the main theme of the contest, the following themes can also be explored by the participants: Importance of Informed & Ethical Voting (Inducement Free Voting); and Power of Vote: Displaying Importance of voting for Women, Persons with Disabilities, Senior Citizens, Young & First Time Voters.
- Participants shall create a video on any one of the above themes and the video shall be of **one-minute duration only**.

4. Poster Design Contest: This contest is for art and design enthusiasts who can create thought-provoking posters on the above-mentioned contest theme.

- The designs might also be included in the multimedia voter awareness campaigns of the commission.

- Participants can submit a digital poster, sketch, or painted poster on the theme. The poster should be of good resolution.
5. **Slogan Contest:** As goes the quote, 'The pen is mightier than the sword', the contest invites entries to all participants who are good at inspiring people through their words.

CONTEST CATEGORIES:

The song contest, video-making contest, and poster design contest are classified into three categories:

1. Amateur
2. Professional
3. Institutional

Participants can participate in any of the following categories:

Amateur: A person who does singing/video making/poster designing as a hobby, for a creative urge, but her/his major source of revenue is from some other means is considered as 'Amateur'.

Professional: A person whose main source of livelihood is from singing/video making/poster designing or working in any form where the major source of revenue is through singing/video making/poster designing - is considered to be 'Professional'. It may kindly be noted that, if selected, the participant shall submit a certificate to testify in the professional category.

Institutional: Educational Institutions such as schools, colleges, universities and organisation registered under relevant Central or State Government Act can take part in the Institutional category.

HOW TO PARTICIPATE:

- The participant shall go through detailed rules and regulations on the contest website.



(<https://ecisveep.nic.in/contest/>)

SCAN QR CODE TO VISIT CONTEST WEBSITE

- The participant shall give a brief description of the entry along with the name, address, and phone number.
- The participant shall email the entries along with the details to voter-contest@eci.gov.in. The name of the <contest> and <category> for which the participant is applying shall be clearly mentioned in the subject of the email.
- To participate in Quiz Contest, the participant shall register on the contest website.

AWARDS & RECOGNITION:

The song contest, video-making contest, and poster design contest are classified into three categories: Institutional, Professional, and Amateur. The top three winners in each category will be awarded exciting cash prizes. Additionally, each category will have cash prizes under a special mention category. **The Institutional category will have 4 special mentions while the Professional & Amateur category will have 3 special mentions each.**

SONG CONTEST

Category	First Prize	Second Prize	Third Prize	Special Mention
Institutional	1,00,000	50,000	30,000	15,000
Professional	50,000	30,000	20,000	10,000
Amateur	20,000	10,000	7,500	3,000

VIDEO MAKING CONTEST

Category	First Prize	Second Prize	Third Prize	Special mention
Institutional	2,00,000	1,00,000	75,000	30,000
Professional	50,000	30,000	20,000	10,000
Amateur	30,000	20,000	10,000	5,000

POSTER DESIGN CONTEST

Category	First Prize	Second Prize	Third Prize	Special Mention
Institutional	50,000	30,000	20,000	10,000
Professional	30,000	20,000	10,000	5,000
Amateur	20,000	10,000	7,500	3,000

* All figures are in INR

SLOGAN CONTEST:

First Prize- Rs. 20,000; Second Prize - Rs 10,000; Third Prize- Rs 7,500. Special mention Award of Rs 2,000 each to be given to 50 participants.

QUIZ CONTEST:

The winners will get exciting ECI merchandise and all participants completing level-3 will be awarded with e-certificates.

GENERAL TERMS & CONDITIONS:

- All entries shall be submitted by March 15, 2022, on the email id: voter-contest@eci.gov.in
- Any entries containing offensive or inappropriate language, references to any political parties or religions containing vulgar, or racist content against particular cultures or communities, or unverified information shall not be accepted.
- A participant is allowed to submit upto one entry per contest. In case it is found that any participant has submitted more than one entry, all the entries will be considered invalid for the said participant.
- Entries for the video, song & slogan contest may be given in any official language as per the Eighth Schedule of the Indian constitution. (There are 22 official languages- Assamese, Bengali, Gujarati, Hindi, Kannada, Kashmiri, Konkani, Malayalam, Manipuri, Marathi, Nepali, Oriya, Punjabi, Sanskrit, Sindhi, Tamil, Telugu, Urdu, Bodo, Santhali, Maithili, and Dogri). Entries must include suitable subtitles for reference.
- The Election Commission of India reserves the right to cancel or amend all or any part of the Contest and/or the Terms & Conditions of the competition.
- Any disputes or any issues related to this competition would be decided by the Election Commission of India, which will be final.

- No plagiarism – original pieces only. Please note that the work must be original and should not violate any provision of the Indian Copyright Act, 1957.
- The entries submitted would be the sole property of the Election Commission of India, with the right to use and edit for any purpose it considers appropriate.
- The entries will be judged by a jury constituted by the Election Commission of India. Any request for re-evaluation of the entries will not be entertained.



भारत निवडणूक आयोग



राष्ट्रीय मतदार जागृती स्पर्धा

२५ जानेवारी २०२२ – १५ मार्च २०२२

मध्यवर्ती संकल्पना

“माझे मत माझे भविष्य एका मताचे सामर्थ्य”

सहभागी व्हा



आकर्षक
रोखव
बक्षित्ये

भारत निवडणूक
आयोगाचे नाव
असणाऱ्या वस्तू
ई प्रमाणपत्रे

स्थोशल मिडीयावर
विशेष ओळख

श्रेणी



हौशी



व्यावसायिक



संस्थात्मक

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स्पर्धा सर्वांसाठी खुली
आपला प्रवेश अर्ज voter-contest@eci.gov.in वर पाठवा

Scan to visit the
ecisveep.nic.in/contest



मुख्य निवडणूक अधिकारी, महाराष्ट्र



MY VOTE IS MY FUTURE

Power of One Vote

SONG • QUIZ • POSTER • VIDEO • SLOGAN